

Are we headed in the right direction?

When it comes to our national electricity infrastructure, the direction we chose today will dictate where we are tomorrow—and 50 years down the road.

We can't rely on politicians, lobbyists, or special interest groups to choose the direction for us. As industry experts—it's up to us to help shape the national conversation about the state of our electricity infrastructure. And, it's up to us to help choose the direction America's electricity policy takes.

- **Get *Lights Out***, by Jason Makansi, into the hands of your local business and community leaders and elected officials to help them understand the real engineering, environmental and economic challenges we face, and to help make sure that political opportunism doesn't get in the way of real technological and market opportunities.
- **Map out your vision of our energy future** at the Pearl Street Power Blog. Pearl Street will bundle all your contributions and deliver them to every Chairman and Ranking member of every power, environmental and infrastructure Subcommittee on Capitol Hill.

For more information, visit pearlstreetpower.blogspot.com.



Pearl Street

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Recent events have focused attention on our nation's infrastructure. But, you know that the media will soon move on to something new.

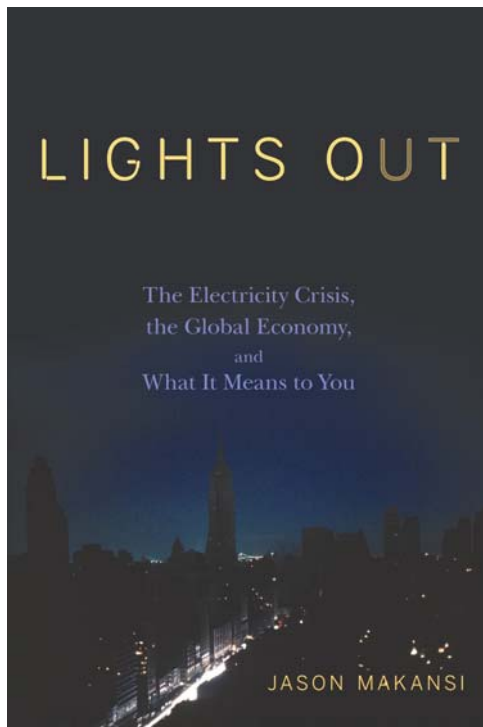
Let's keep the **spotlight** on.

Order *Lights Out* for your clients, colleagues, local community leaders, or elected representatives and help keep the spotlight on our electricity infrastructure.

No sacred cows.

No untouchable topics.

Lights Out provides a no-holds barred look at the challenges the electricity industry faces.



"...too many people take the electric power infrastructure for granted....This book is an important catalyst for a long overdue discussion we all need to have regarding our electric power future."
-- *Lawrence Makovich, Managing Director of Cambridge Energy Research Associates Global Power Group*

"Industry, regulatory and political leaders need to read this to see the possible end results of their decisions."
-- *Barry Worthington, Executive Director, United States Energy Association*

— "*Lights Out* is a fast paced, no holds barred account of what is wrong in our electricity sector and how we might get it back on track, written by someone who has been in the business long enough to know what he is writing about."
-- *Leonard Hyman, Author of America's Electric Utilities: Past, Present and Future*

— "Jason Makansi gives us a succinct, insightful view of recent electricity problems from the California blackouts and financial disaster to the economy-busting rate increases going into effect from Baltimore to Maine...Parts of the book may make you mad, but you won't be able to put it down and you will always be learning something."

-- *Lester Lave, Ph.D., Professor of Economics and Co-director, Electricity Industry Center, Carnegie Mellon University*

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