

Erickson.

13 states.

23 campuses.

12,000 employees.

21,000 seniors.

And Growing.



Erickson | Political
Action
Fund
Promoting Better Aging Policy and Practice



It's time to put our numbers to work.

Join the Erickson Political Action Fund

and help put security, freedom, and possibility within reach for all aging Americans.

We know working with Erickson's seniors is more than just a job. It's a commitment to the security, independence, and possibility of America's aging population. That's why we've created the Erickson Political Action Fund (EPAF) and why we're inviting all eligible employees to join our mission.

EPAF is a voluntary political action committee created with one purpose—to empower Erickson employees to support candidates for elected office who will work for better aging policy and practice, and who share our commitment to the highest standards of excellence in the retirement communities industry.

Political action committees are transparent, legal organizations that allow private citizens to join together in order to speak with a united voice. EPAF is in full compliance with all federal and state laws, is non-partisan (meaning it does not make contributions based on party affiliation), and is absolutely critical to ensuring the interests of the aging and the views of the retirement communities industry are heard both in state houses and on Capitol Hill.

>> Please join us today. It's time to put our numbers to work for America's seniors.

Complete the enclosed enrollment form and add your voice to the national conversation on aging and healthcare.

Contributions to the Erickson Political Action Fund (EPAF) will be used for political purposes and are not deductible for federal income tax purposes. Employee participation in EPAF is completely voluntary, contribution guidelines are only suggestions, and employees are free to contribute more or less than the guidelines or nothing at all. Federal law requires EPAF to report the name, mailing address, occupation, and name of employer for individuals whose contributions exceed \$200 in a calendar year. Erickson will neither favor nor disadvantage employees by reason of the amount of their contribution or their decision not to contribute, and employees may refuse to contribute without reprisal.

For more information on political action committees, see reverse side.

Things You Should Know about the Erickson Political Action Fund

1. What is a political action committee?

In order to keep the political process fair, open, and easy to monitor, federal campaign finance law forbids individuals and corporations from making large, undisclosed political contributions. Political action committees, commonly known as PACs, are legal organizations designed to help people pool small contributions to support political campaigns. Political action committees empower citizens, associated professionally and/or through shared values, to speak with a unified voice and work together toward common policy goals.

2. Why does Erickson need a PAC?

Working with Erickson's seniors, our customers, and colleagues, Erickson's employees understand the challenges and possibilities facing America's aging population. The Erickson Political Action Fund (EPAF) is designed to put our knowledge and experience and our pooled resources to work to ensure that candidates for political office have the information and resources they need to address aging and healthcare issues.

3. Why should I join?

Every citizen has the right to a voice in America's political process. And when it comes to urgent issues facing America's seniors, experienced Erickson employees should make their voices heard. By law,

Erickson as a company is prohibited from making corporate contributions to all federal and many state candidates. Through EPAF, however, eligible employees at Erickson can help shape the debate about issues important to our company and the seniors we serve, including access, affordability, and quality of healthcare and the importance of strict rules and regulations regarding the operation of retirement communities.

4. Do I have to contribute?

No. Contributions to EPAF are completely voluntary and Erickson will neither favor nor disadvantage employees based on their decision to participate.

5. How do I contribute?

Contributions may be made by personal check or by convenient automatic payroll deduction.

6. How much should I contribute?

You may contribute any amount up to the legal limit of \$5,000 per calendar year. Any contribution amount is welcome, and even small contributions from many people add up and will give Erickson a stronger voice in the political process.

7. Is my contribution tax deductible?

No. Political contributions are not tax deductible for federal income tax purposes.

8. Will anyone know if I contribute?

All contributions over \$200 per year must be reported to the Federal Election Commission and will become public record. Additionally, a few EPAF managers at Erickson will have access to records of contributions. No one else at Erickson will have access to or be made aware of employee contributions.

9. How will EPAF decide which candidates to support?

EPAF will support incumbents and challengers at the federal and state levels (where state law allows) who support better aging policy and practice, including access to affordable quality healthcare, and who share our commitment to the highest standards of excellence in the retirement communities industry.

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